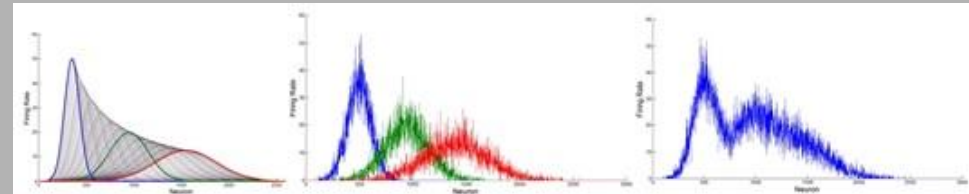
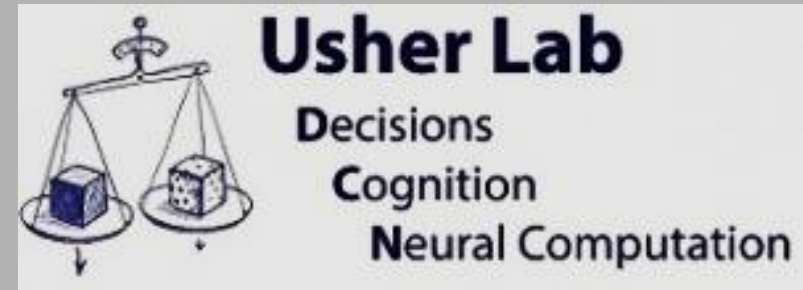


Decisions Decisions Decisions

- How do we make decisions?
- Decision biases
- Rationality: how rational are we?
- Intuition vs. deliberation
- The neural mechanisms

<https://people.socsci.tau.ac.il/mu/usherlab/>

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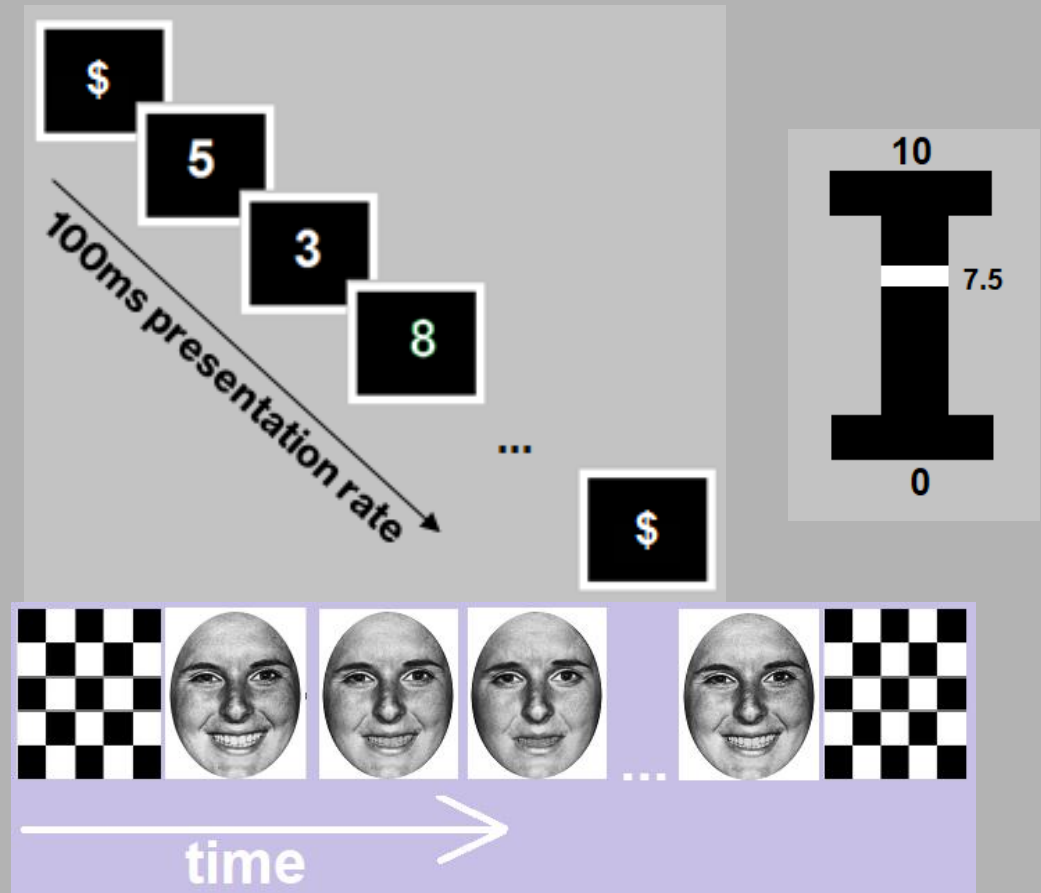


Experimental tasks:

Multi-attribute decisions

	A	B
Intelligence - 3	9	4
Work ethic - 2	2	9
Easy to work with - 1	8	6

Extraction of Summary Statistics



Questions:

Compare within attribute decisions to within alternative (one by one) decisions
Intuitive/holistic vs analytical/symbolic