THE LESTER AND SALLY ENTIN
FACULTY OF HUMANITIES
THE PORTER INSTITUTE FOR POETICS AND SEMIOTICS

הפקולטה למדעי הרוח ע"ש לסטר וסאלי אנטין המכון הישראלי לפואטיקה וסמיוטיקה ע"ש פורטר



## at the Porter Institute

## INVITATION Dr. DANIEL DOR

Head of the Department of Communication (Tel-Aviv)

Tuesday, March 8, 2016 6 PM, Webb 103

## « The Instruction of Imagination: Language as a Social Communication Technology »

In *The Instruction of Imagination*, Daniel Dor offers a new perspective on the essence of human language. This enormous achievement of our species is best characterized as a communication technology—not unlike the social media on the Net today—that was collectively invented by ancient humans for a very particular communicative function: the instruction of imagination. While all other systems of communication in the biological world target the interlocutors'senses, language allows speakers to systematically instruct their interlocutors in the process of imagining the intended meaning, instead of directly experiencing it. Thus a new general theory of language gradually emerges. Dor identifies a set of fundamental problems in the linguistic sciences: the nature of words; the complexities of syntax; the interface between semantics and pragmatics; the causal relationship between language and thought; language processing; the dialectics of universality and variability; the intricacies of language and power; knowledge of language and its acquisition; the fragility of linguistic communication; and the origins and evolution of language.



