

# SIGHTBIT

POWER TO SEE

SightBit increases Safety and Security at beaches



INNOVATION &
ENTREPRENEURSHIP
INTERNATIONAL
COMPETITION
Shenzhen.China







**The Silicon Review** 



Safer beaches - Everywhere

# Open waters are uniquely challenging to monitor

That's why SightBit has developed

Al Systems for Smart Detection

of all Safety and Security Scenarios in Open Waters





#### SightBit Deep-Tech R&D

Detection of any object or human in the water **as well as** "reading" the water and interpreting its meaning. All of this is achieved using off-the-shelf cameras. **We are the Al of open waters!** 

Water abnormalities detection (WIP)



**Detect & track any object** 





## SightBit – Al powered solution



Monitor beaches



Use external sensors & data sources



**Detect & Track** 



Understand water behavior





**Analyze & Predict** 







Alert & Dispatch





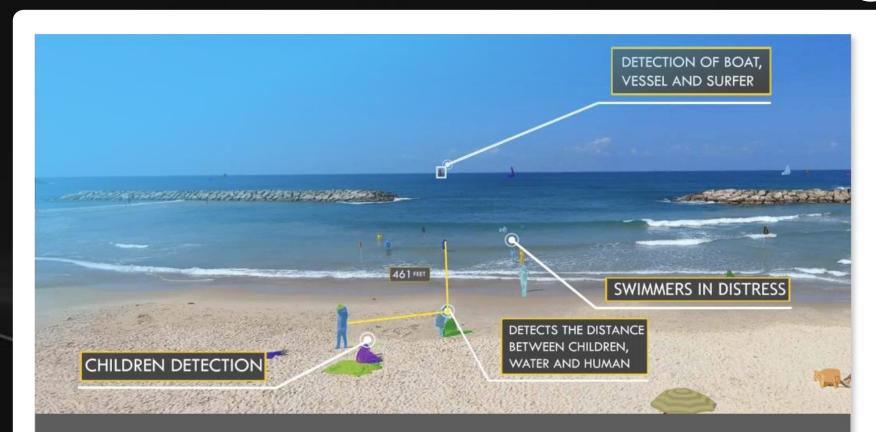






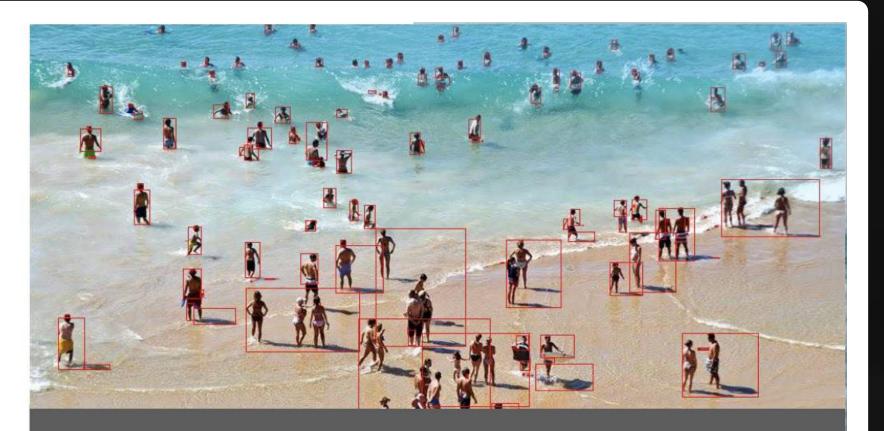


## Safe & well-managed beaches - 2025



#### **BEACH SAFETY**

- Risk analysis and prediction for drowning, rip currents, approaching vessels and more
- Alert lifeguards and first responders
- Protection during off-hours and in remote areas
- Dispatch autonomous drones or vessels



#### **BEACH MANAGEMENT**

- People count in & out of the water
- Crowding heat-maps and other data driven insights
- Dispatch resources based on **real-time information**
- Use beach data to enrich city's meta insights



#### Example

Persons in Water: 14 Persons Outside Water: 14 Boats in Water: 1

2024-12-25 10:39:45

- Segmentation
- Zones of interest
- Multiple objects
- Unique "tracker"
- Bird





## SightBit Future - Integration & Automation











## SightBit Value Proposition

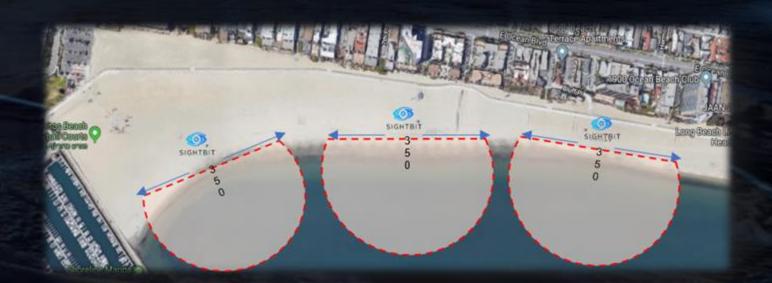
#### Real time danger detection

- Detect and tracks huge number of objects and individuals
- Covers large areas 300 meters per camera
- Identifies, tracks and counts people
- Instant hazard alerts in predefined areas (lifeguard defined)

#### **Smart management**

- Risk analytics and management insights
- Site flexible
- Camera agnostic
- Enables 60% savings in management cost



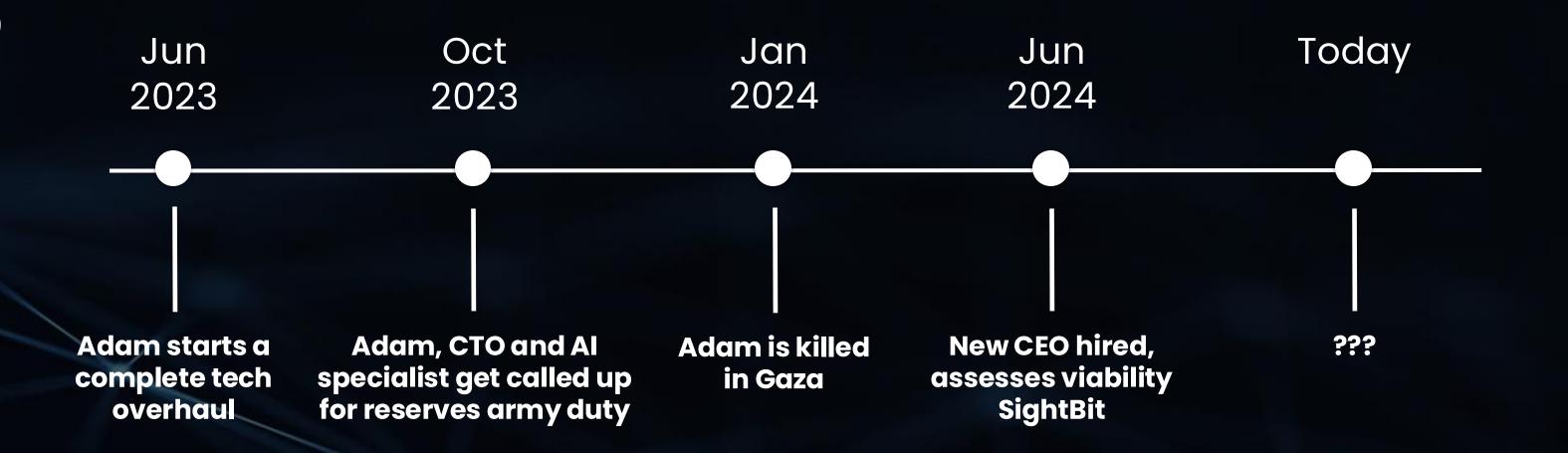




## SightBit - timeline

### SightBit founded 2019 by Adam Bismut







## Contact Us

The Next Wave Is Coming



www.sightbit.com



etan@sightbit.com



+972-53-58-64679

